

DESIGN

Better Living IN 1952

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DESIGN DIVISION
APR 1952

Des



WITH **A.A. Laun FURNITURE**

A. A. LAUN FURNITURE CO., KIEL, WISCONSIN

PATENT OFFICE

APR 2 1952

DESIGN DIVISION

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Better Living

with Laun Tables

EVERY LAUN TABLE is designed functionally to add comfort to the home.... Graceful, correctly proportioned and finished beautifully in fine reproduction of costly veneers, Laun tables impart a pleasurable sense of well-being to the home.

Pleasure to the owner, too, because the Laun finish cannot be hurt by ordinary household stains.... And pleasure from the moderate price resulting from economical production by master craftsmen in a modern conveyORIZED plant.... Laun Tables arrive better because of superior packing.

Look for the "LAUN" tag for better living with tables.

A. A. LAUN FURNITURE CO.
K I E L , W I S C O N S I N

*Show Rooms in the
Furniture Mart of Chicago*

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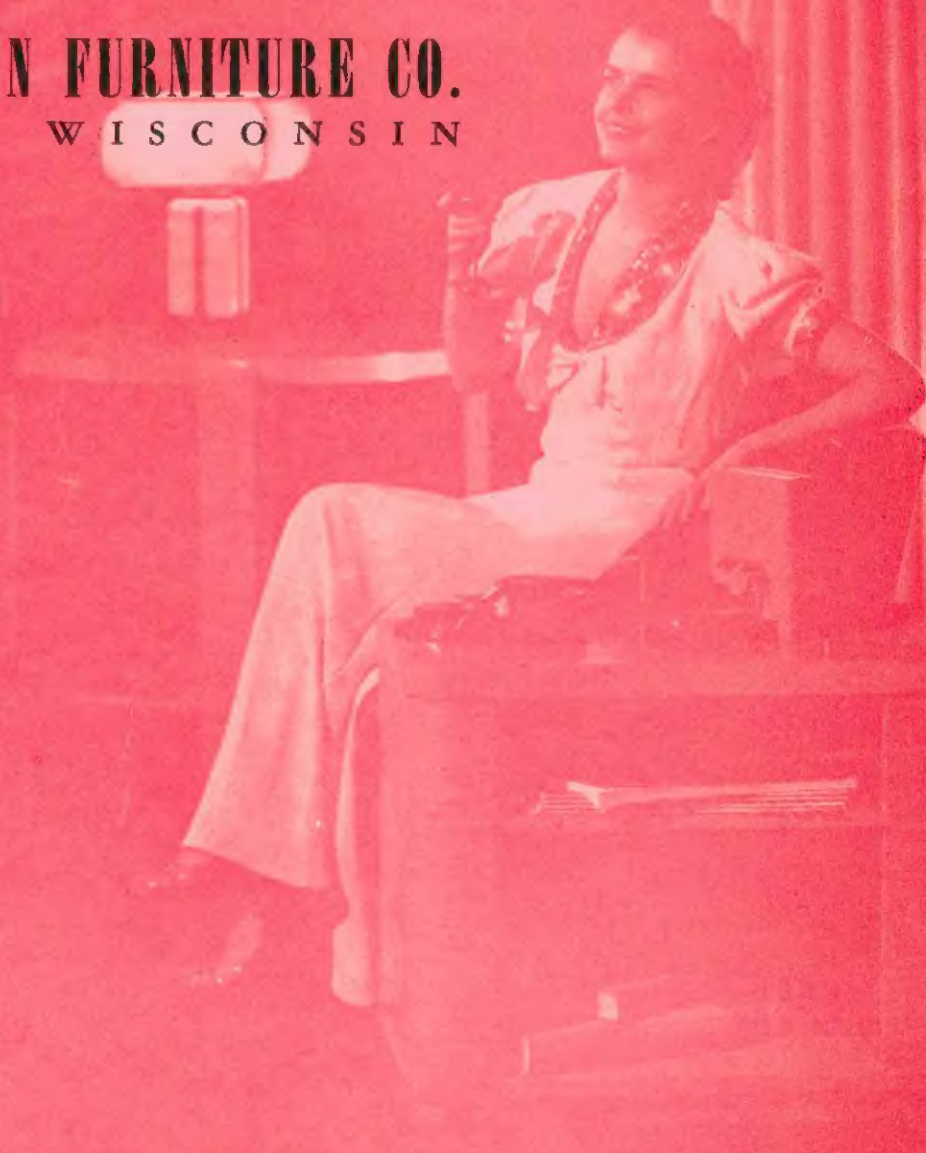
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363

A.A. Lann

MODERN

363

Cocktail Table

30 x 30, H15, Wt37

Generous size, square, for sectional and large conversational groupings.



364

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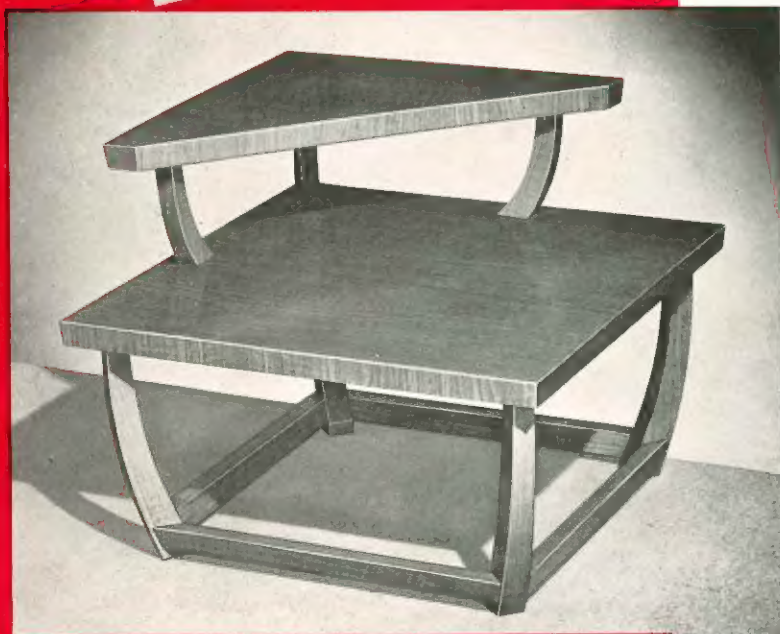
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364

End Table

27 x 16, H21, Wt30

Unusually practical because the two shelves provide extra space for books, decorative pieces, etc.



365

365

Corner Table

30 x 30, H24, Wt46

Especially designed for sectional sofas. Generous top is proportioned for the larger table lamps.

Beauty in Modern is derived from line, finish, and adaptability. Wherever possible, a multiple of uses is combined in one piece.

Simple lines and graceful curves feature this fine new grouping. All pieces are generously sized for better living. The slightly recessed bases are extremely practical and out of the way. Exposed surfaces are finely finished in Laun's regular stain-resisting quality—in authentic reproduction of fiddle-back Walnut in Sandune or the regular Walnut shade or in fine reproduction of figured Mahogany.

362

Lamp Table

22 x 22, H25, Wt40

Perfect for use in pairs with sofa. Large enough to accommodate table model television.

367

Picture Window Table

(Same design as 362)

28 x 28, H28, Wt62

A new adaptation in response to popular decorator demand for picture window treatment. The large shelves provide ample space to beautifully display prized objects of art.

361

Step End Table

30 x 18, H24, Wt35

Increasingly popular for chair or sofa side. Large size with convenient base for added shelf area.

366

Cocktail Table

40 x 20, H15, Wt38

Large sized top with practical recessed base that forms convenient shelf.



362 and 367



361



366

A.A. Laun

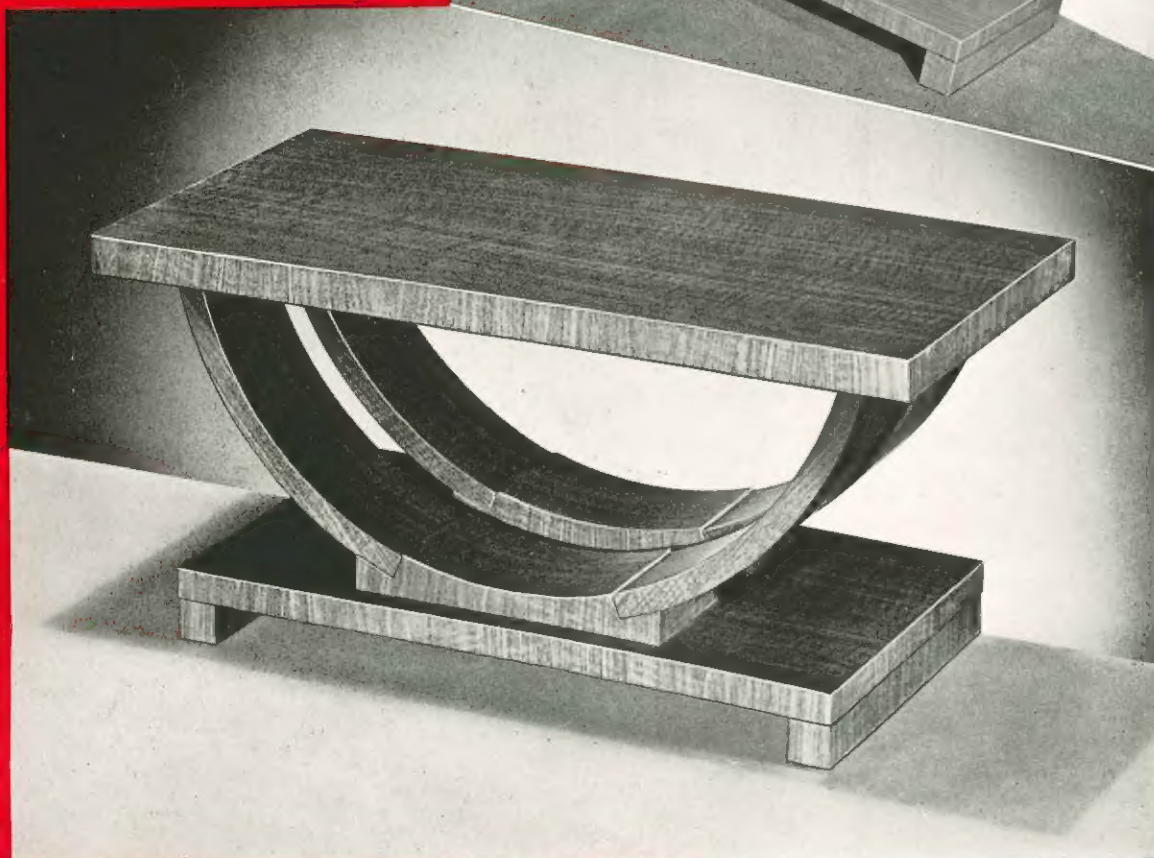
MODERN

315

Step End Table
29 x 12, H26, Wt31
Top Shelf 13 x 12

An extremely useful table with top for lamp and large bottom shelf.

315



312

*Lann
Tables
4-2-1952
p. 6*

312

Cocktail Table
36 x 18, H16½, Wt49

Impressive, spacious with beautifully crossbanded plank top and base.

MODERN

The beauty and charm of this outstanding group lies in the designer's use of the circle to complement and enhance the plane surfaces of each piece. Distinctively different, they are practical, too, because of the ample shelf space provided.

All pieces are available in Sandune finish or the regular Walnut shade. Both are faithful stain-proofed reproductions of the finest fiddle-back walnut veneer.

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313

End Table

25 x 12, H22, Wt33

Companion table for sofa or chair side. Shelf gives added utility.

314

Lamp Table

25 x 12, H26, Wt35

A matching lamp table especially designed for use in pairs with high arm sofa, but excellent, too, as individual wall or window piece.



313



314

Curved members of numbers 313, 314 and 315 are constructed of nine-ply laminated stock for ample strength and rigidity.

MODERN

This choice grouping features a heavy tapered leg with planked swept back top and shelf. The group provides ample assortment for adequately satisfying the table needs of any room. All exposed surfaces are finely finished in reproduction of fiddle-back walnut in Sandune and regular Walnut shades.



345

345

Lamp Table

20 x 20, H25, Wt30

An ample lamp table for sofa or chair side. It is also large enough to accommodate most table television receivers.



349

Corner Table

30 x 30, H25, Wt48

Perfectly proportioned for use with sectional sofas, the lower top is adjusted to average cushion height. Upper top is ample for the popular large modern table lamps.

349

343

End Table

26 x 14, H22, Wt24

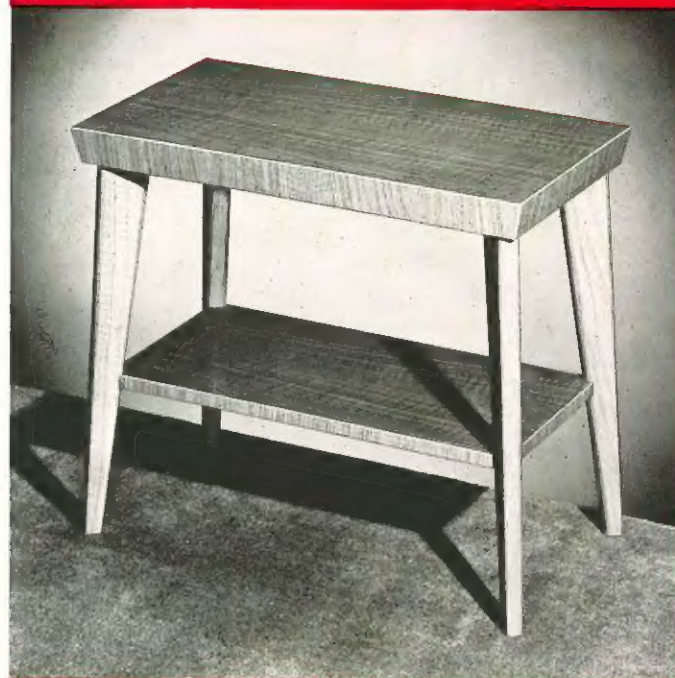
A well-scaled table for any room. Sturdy shelf will hold books, magazines, or prominently display decorative pieces.

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AA. Laun Furn. P. 9



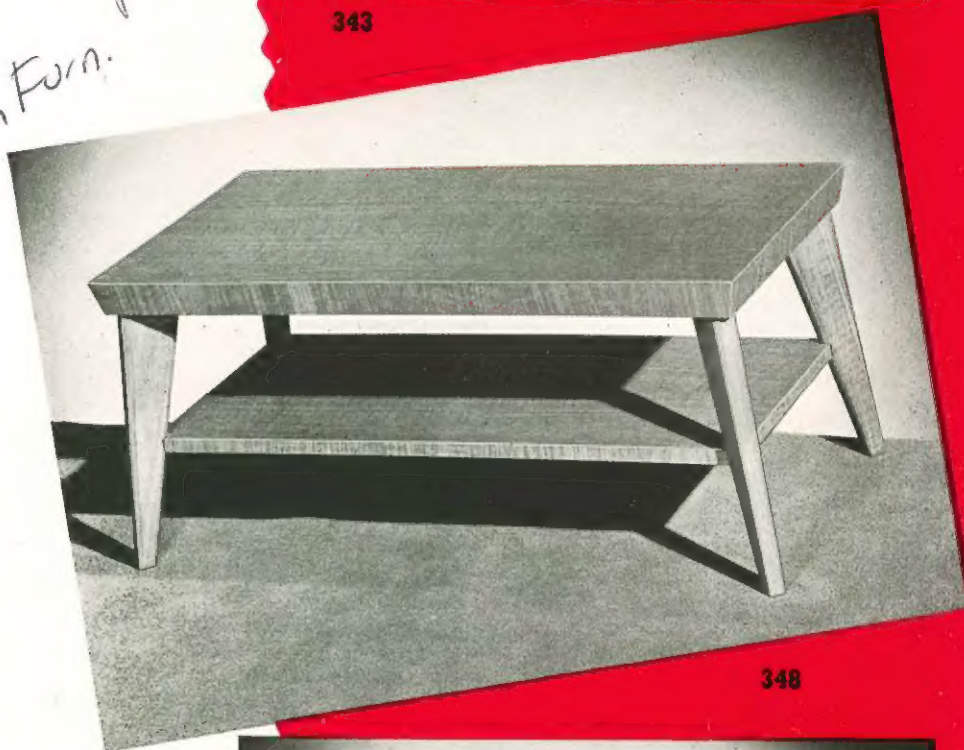
343

348

Cocktail Table

36 x 18, H15 $\frac{3}{4}$, Wt35

A generous size for any room. Shelf adds utility.



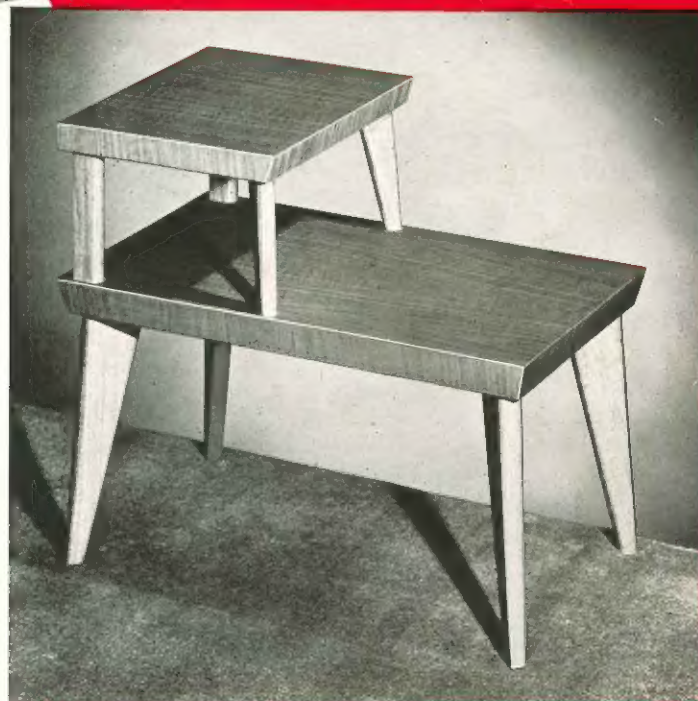
348

344

Step End Table

27 x 16, H24, Wt28

Very popular for either sofa or chair-side because of added utility provided by top shelf.



344

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MODERN



380

Simple in design and excellent in proportion, this inexpensive new group features beauty of line and finish, plus Laun's famous quality and construction at easy-to-own prices.

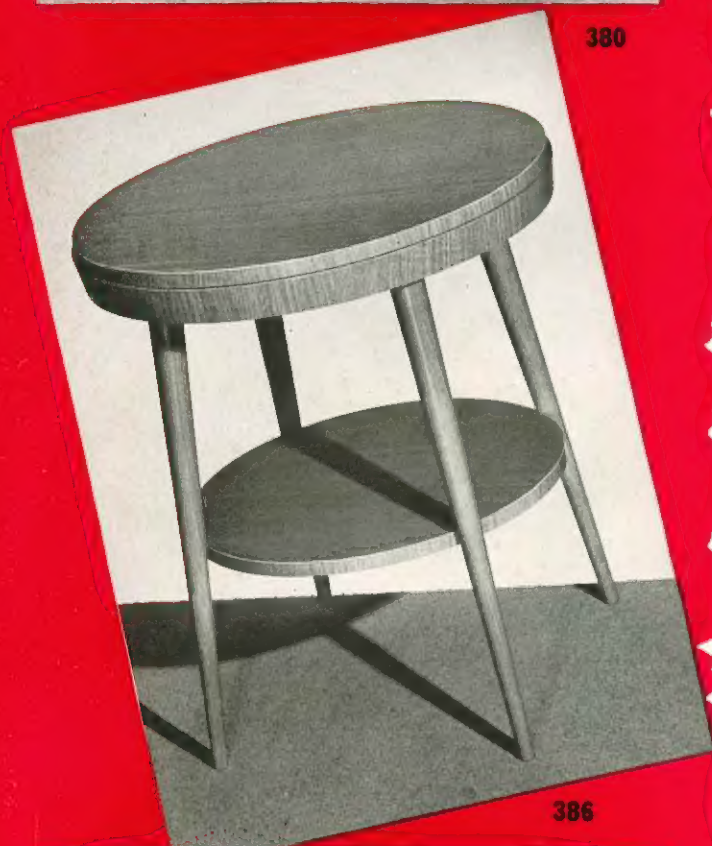
It is available in faithful reproduction of fiddle-back Walnut in Sandune or the regular Walnut shade. It is also furnished in reproduction of figured Mahogany to complement the many modern Mahogany television sets sold today.

380

Step Table

26 x 16, H23, Wt26

For sofa or chair side. Top shelf for lamp or vase with ample top for magazines, ash trays, etc.



386

386

Occasional Table

24 x 24, H25, Wt30

A large table for lamp or vase with shelf for magazines or decorative pieces. Excellent between chairs in conversational grouping.



382

382

End Table

26 x 14, H22, Wt23

Generous size for sofa or chair side with practical shelf.

A.A. Lann

383

Lamp Table

18 x 18, H24, Wt25

Beautifully proportioned and ample for the popular large lamps. Usually used in pairs with sofa.



383

381

Cocktail Table

36 x 18, H15, Wt35

A popular and practical sized cocktail table for use with full sofa or divided sectional.



381

385

Round Cocktail Table

28 x 28, H15, Wt33

For those who prefer the round style and scaled for most popular acceptance.



385

384

Corner Table

28 x 28, H23, Wt45

Designed especially for use with sectional sofa with shelf adjusted to cushion height for maximum utility.



384

MODERN

A new heavy modern grouping generously scaled. Featured is the heavy tapered pillar. Available in Sandune or regular Walnut finishes.



375

375

Occasional or Tier Table

24 x 24, H26, Wt49

For chair side or picture window. A versatile design that adapts itself to all modern groupings.



378

378

Step Table

30 x 16, H22, Wt36

Large, practical for sofa or chair side.

376

End Table

26 x 14, H21, Wt31

Beautifully proportioned with shelf space plus.

377

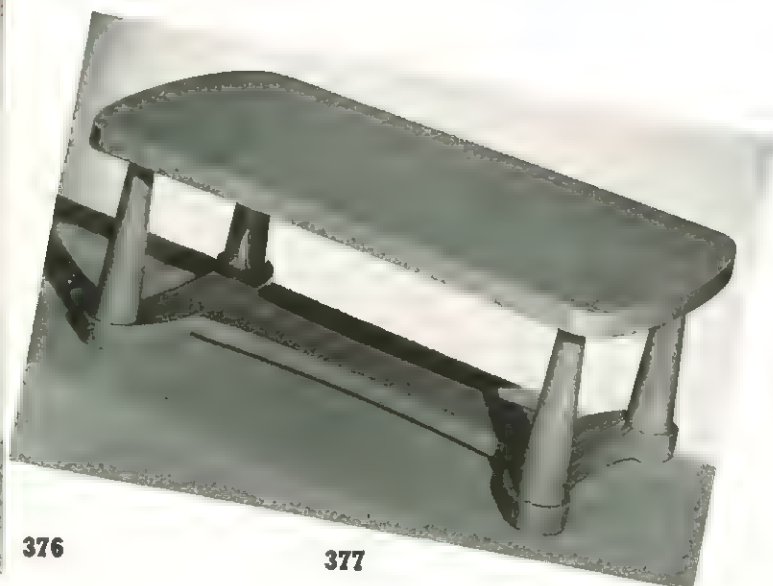
Cocktail Table

40 x 20, H14, Wt38

Large, low—a stunning center piece for any grouping.



376



377

400
Bookcase Adjustable
Shelves
 30 x 12, H34, Wt50

401
End (left facing)
 15 x 12, H34, Wt30

402
End (right facing)
 15 x 12, H34, Wt30

403
Corner Adjustable
Shelves
 22 x 22, H34, Wt55



401 PATENT OFFICE 403

400

402

These complementary pieces will harmonize with any of our modern in finish and design. The ensembled bookcases may be grouped together in many delightful arrangements. Exposed surfaces of the bookcase and corner piece are beautifully finished, so that they may be used separately if desired. The back of the desk is also fully finished.



222
Studio End Table
 28 x 12, H24, Wt28

222

432
Magazine Basket
 15 1/4 x 11, H13 3/4
 Wt (packed 2) 20

431
Desk
 40 x 20, H29 1/2, Wt81



431

432

18th Century

These outstanding traditional designs have been photographed in beautiful reproduction of Crotch Mahogany finish. They are also available in faithful reproduction of figured Walnut veneers and all are hand-rubbed and stain-proofed.



1833

1833

Drum Table

20 x 20, H26, Wt2KD32

Lamp size drum for chair side or in pairs with sofa.

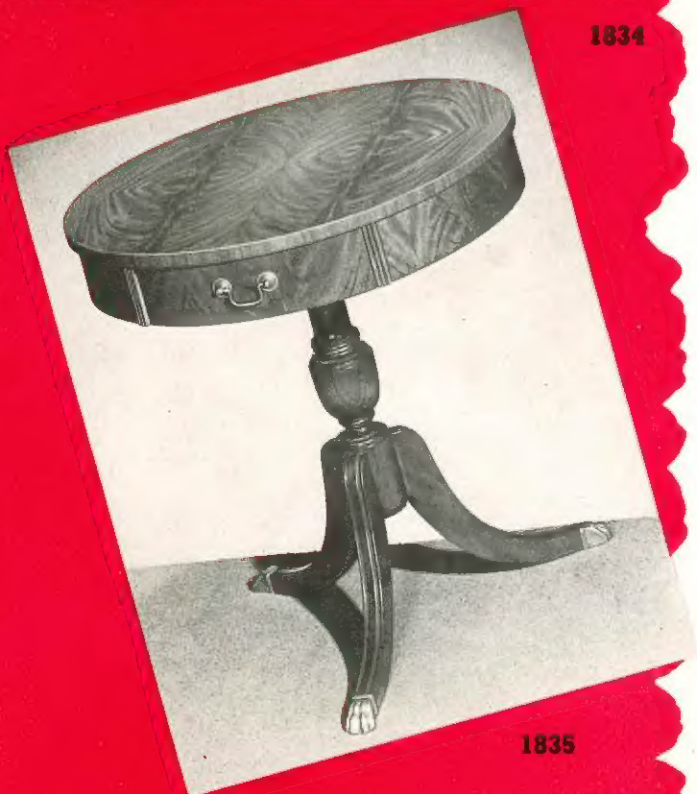


1834

Coffee Table

34 x 17, H16, Wt25

A generous size coffee table that will harmonize with any period grouping.



1834

1835

Drum Table

26 x 26, H26, Wt2KD67

An extremely popular size for chair side or picture window use. Large drawer for extra utility.

1835

A.A. Laun

Conventional Designs

1063
Lamp Table
18 x 18, H25½, Wt2KD24

2064
End Table
24 x 12, H22, Wt20



2060
End Table
24 x 12, H22, Wt17

2063
Kidney End Table
24 x 12, H22, Wt17

2064

1051
Occasional Table
34 x 21, H29, Wt2KD48



2063

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1063

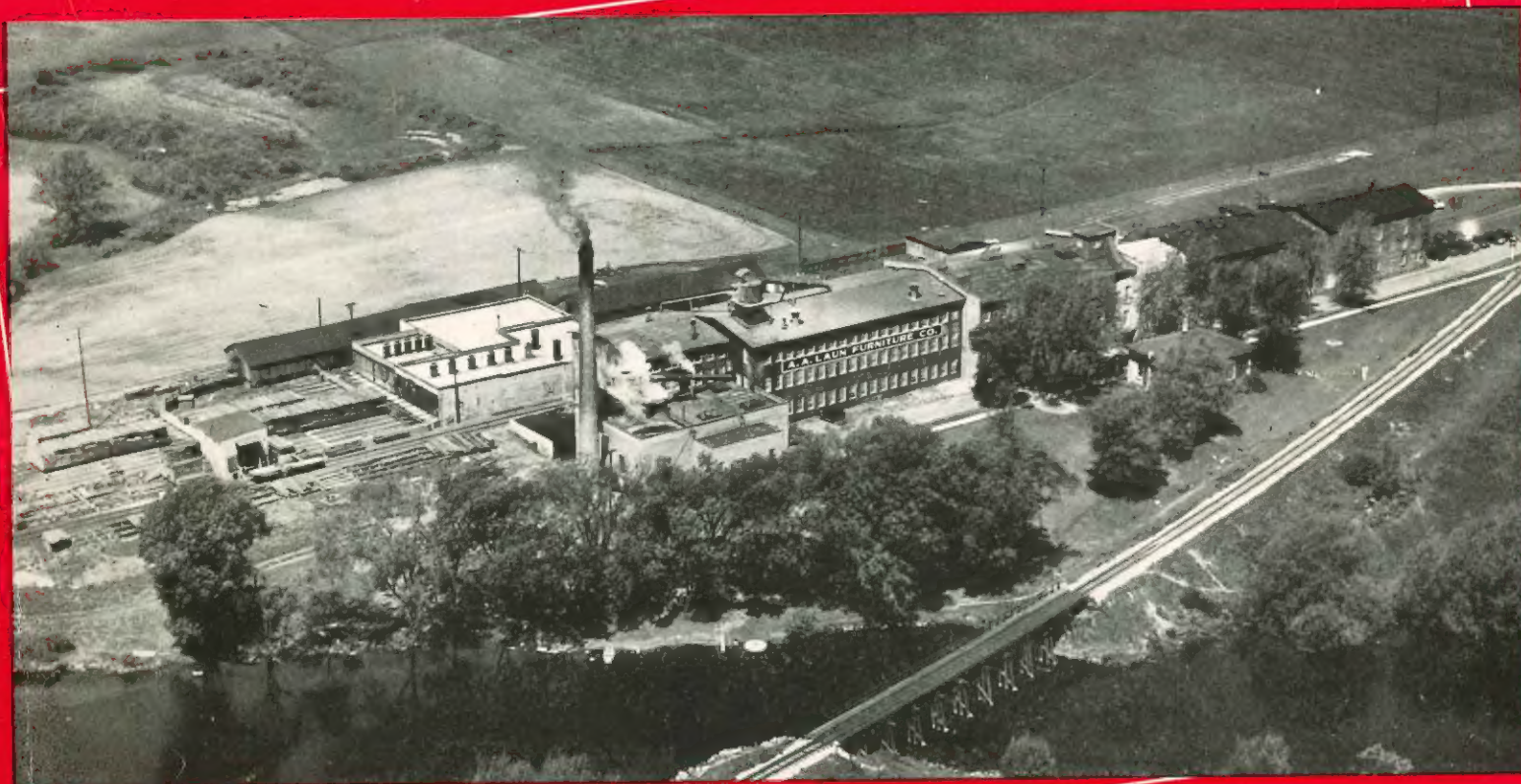


2060



1051

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